



Specialist
Conferences

2010 DIPCON SPONSORSHIP PROGRAM

Minimal contribution		8 000 \$	4 000\$	3 000 \$	2 000 \$	> 500 \$
Sponsor category		Major	Platinum	Gold	Silver	Bronze
Sponsorship package						
Free registration		2	1	1	1	
Exhibition space (8'x10') w/electricity cost/day		free	free	400 \$	500 \$	1 000 \$
Copy of the 2010 DIPCON Proceedings		X	X	X	X	X
List of 2010 DIPCON participants		X	X			
Visibility Your logo will be placed on:	Sponsor of the 2010 DIPCON Program	X	X	X	X	X
	Sponsor of the 2010 DIPCON Website w/link	X	X			
	Sponsor of the 2010 DIPCON Proceedings	X	X	X		
	Sponsor of the 2010 DIPCON major activities *	X				
	Sponsor of the Conference bag	X	X	X		
	Sponsor of the Sessions/Workshops rooms	X	X	X	X	X
Visibility One piece of information	Conference bag	X	X			
Visibility Brief oral presentation – 2 minutes	2010 DIPCON major activities *	X				

* 2010 DIPCON major activities are described in the following pages of the document. A major sponsor can be associated to a specific major activity.

2010 DIPCON major activities

- 1. Welcome reception (expected participants – 200; total cost of the activity– 15 000 \$)**
A welcome reception will be held on top of Mont Sainte-Anne on Sunday September 12th, 2010. Participants will take the gondola to get at the reception site and will be offered a cash bar and a cocktail dinner buffet with entertainment. As a major sponsor, gondolas and the reception site offer exceptional spots to advertise your organization and you will have the opportunity to speak briefly on behalf of your organization to the participants.
- 2. Cruising Dinner on the MV Louis-Joliet cruise boat, Saint-Lawrence River (expected participants – 200; total cost of the activity – 21 000 \$)**
All participants will be invited to participate to a cruising dinner on the MV Louis-Joliet cruise boat on Monday evening September 13th, 2010. Free shuttles from the Château Mont-Sainte-Anne to the cruise boat will be provided. As a major sponsor, shuttles and the cruise boat offer exceptional spots to advertise your organization and you will have the opportunity to speak briefly on behalf of your organization to the participants.
- 3. Gala Night Dinner (expected participants – 300; total cost of the activity – 25 000 \$)**
All participants will be invited to the Gala Night Dinner at the Château Mont-Sainte-Anne Ball Room. A singular cultural show will be given during this special event on Tuesday September 14th, 2010. As a major sponsor, the Château Mont-Sainte-Anne Ball Room offer an exceptional spot to advertise your organization and you will have the opportunity to speak briefly on behalf of your organization to the participants.
- 4. First-day technical tour (expected participants – 80; total cost of the activity– 16 000 \$)**
All participants will be invited to participate to a local post-conference one-day technical tour on Thursday September 16th, 2010. This tour will end in Quebec City (Loretteville) at the end of the day.

Quebec City: Rivers shore and water management

Cap-Tourmente Fauna Reserve, Montmorency Waterfalls, Promenade Champlain with River banks landscaping, history and water quality perspectives, Saint-Charles River banks management, Loretteville First Nation village and Kabir-Kouba Waterfalls.

As a major sponsor, shuttles offer exceptional spots to advertise your organization and you will have the opportunity to speak briefly on behalf of your organization to the participants during the tour.

5. Second-day technical tour (expected participants – 80; total cost of the activity– 16 000 \$)

All participants will be invited to participate to a regional post-conference one-day technical tour on Friday September 17th, 2010. This tour will end in Montreal (Longueuil) at the end of the day.

Quebec-Montreal region: Saint Lawrence River shore and water management

Lac Saint-Pierre World Biosphere Reserve and historical sites along the north and south shores of the Saint Lawrence River from Quebec to Montreal. Along the “Chemin du Roy” (provincial road #138) on the north shore of the Saint Lawrence River, participants will visit Deschambault and Trois-Rivières. Then they will cross the Saint Lawrence River on the Laviolette Bridge. Along the provincial road #132 on the south shore of the Saint-Lawrence, participants will visit the Lac Saint-Pierre with its World Biosphere Reserve. The tour will end in Montreal.

As a major sponsor, shuttles offer exceptional spots to advertise your organization and you will have the opportunity to speak briefly on behalf of your organization to the participants during the tour.

6. Venue accommodation (expected participants – 300; total cost – 28 600\$, see details below)

The conference will be held at the Château Mont-Sainte-Anne Resort Hotel in Beaupré QC, Canada. The opening and closing plenary sessions will be hosted in the “Suroît and Noroît” conference rooms especially joined together (**expected participants per session– 300; total cost for plenary sessions – 3 800 \$**).

The nine parallel sessions of the conference will be organized in three conference rooms “Cap Tourmente, Les Chûtes and 7^{ième} Ciel”. There will be three rounds of three parallel sessions. The attendance in each room is expected to be relatively even (**expected participants per session – 100; total cost for parallel sessions – 6 300 \$**).

The six workshop sessions of the conference will be organized in the same three conference rooms “Cap Tourmente, Les Chûtes and 7^{ième} Ciel”. There will be two rounds of three parallel workshop sessions. The attendance in each room is expected to be relatively even (**expected participants per session – 100; total cost for workshop sessions – 4 200 \$**).

Two poster sessions will be presented in the spacious room “Blizzard” (**expected participants – 300; total cost for poster sessions – 3 500 \$**).

During the three days of the conference, six coffee breaks will be offered to the participants at the rate of one in the morning and one in the afternoon (**expected participants – 300; total cost of coffee breaks – 1 800 \$**).

Also during the three days of the conference, three lunches will also be provided (**expected participants – 300; total cost for lunches – 9 000 \$**).

As a major sponsor, the conference rooms and the venue services (coffee breaks and lunches) offer exceptional spots to advertise your organization and we will give you the opportunity to speak briefly on behalf of your organization to the participants.

Note:

The nine parallel sessions and the six workshop sessions will focus their presentations and discussions on a specific theme or a group of related themes from the following conference themes:

- A. Diffuse pollution and contamination of ground water
- B. Diffuse pollution from agriculture (including nutrients, pesticides and emerging contaminants)
- C. Diffuse pollution from urban areas and roads
- D. Diffuse pollution from forestry and mining
- E. Nutrients and Eutrophication issues
- F. Modelling, remote sensing and monitoring
- G. Economics, Policies, regulations and education to control diffuse pollution
- H. Integrated watershed management towards controlling diffuse pollution
- I. Evaluation of mitigation measures for diffuse pollution
- J. Defining ecological targets for ecosystem sustainability
- K. Long range transport of pollutants